



# Conference App

Get the latest in conference mobile applications from a trusted supplier



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Use Show Code: **expoexpo2019**  
and your **badge ID**

## FEATURES

### ONE 'SUITE' INTERFACE

Fully searchable schedule with support for sessions, speakers, bios, workshops, tracks, events, locations and floorplans

### FULLY CUSTOMIZABLE

Customizable skins and color schemes, user schedule and agenda, privacy controls

### FULL INTEGRATION

with ExpoTools RFID tracking solutions, ExpoLeads Mobile™, ExpoTools Lead Retrieval, and ExpoTools Registration solutions

### BETTER COMMUNICATION

Find-a-Friend location sharing, scan & connect with nearby attendees, messaging, real-time notifications

### AUTOMATED

check-in for events, survey prompts at specific locations, passive tracking

### ADMINISTRATIVE TOOLS

Web portal to modify events on the fly, manage sponsorships, import, export, & re-use data, manage speakers & handouts



[www.expotoolsusa.com](http://www.expotoolsusa.com)

*\*Some features require data connectivity*

*\*Some features only available with beacons and additional hardware*



Discover why the ExpoLight™ Conference App is the right fit for your next event. Feature rich, flexible, fully customizable, and cost-effective. Give your attendees, speakers, sponsors, and exhibitors an engaging mobile experience while adding new digital revenue streams.

### Go Beyond the Guide

- ✦ Flexible & Up-to-the-minute
- ✦ A “Green” paperless option
- ✦ Cost Effective
- ✦ Always at attendee’s fingertips
- ✦ Dynamic notification, event maps, sessions, speakers, & more
- ✦ Peer-to-peer messaging & location sharing with “Find-A-Friend”
- ✦ Offline operation - no internet connection required

### New Sponsorship Opportunities

- ✦ Multi-level sponsorship module
- ✦ Generate a new digital revenue stream
- ✦ Ability to feature sponsors
- ✦ Rotating app banners
- ✦ Featured exhibitors
- ✦ Timely messaging from sponsors at specific points of interest
- ✦ Premier sponsorships - such as splash screen

### Instant Attendee Feedback

- ✦ Session, Speaker, & Custom Ratings compiled in real-time
- ✦ Read attendee comments
- ✦ See event attendance at any point of interest
- ✦ Custom surveys that fit your needs
- ✦ Use real-time data to see what’s working & what isn’t

### An Improved User Experience

- ✦ Direct Badge Printing from the app at registration or quick badge pickup with ExpoLight™ confirmation barcode
- ✦ Personalized agenda helps users manage their experience at the event
- ✦ Entry into events using ExpoLight™ e-badge when no badge is present
- ✦ Personal timeline feature informs users of their past travels throughout the event
- ✦ Session check-in directly from the ExpoLight™ app
- ✦ Map feature pinpoints user’s exact location for improved event navigation
- ✦ Privacy controls allow users to share or block their information for all users or any select user they choose

## Your Event, Your Way

- ✦ User friendly web-based admin lets you manage your event with ease
- ✦ Customize the look and feel of the app to fit your event with show logos and colors
- ✦ Re-arrange app interface to fit your event needs
- ✦ Create admin roles for your team to delegate tasks
- ✦ Review and make changes to schedules, rooms, speaker bios, abstracts, sponsors, & more
- ✦ Create notifications to be pushed to users for alerts & special announcements
- ✦ Create triggered show management messages based on user location or timestamp
- ✦ Create Points of Interest to increase awareness & traffic to desired events or locations
- ✦ Utilize tools designed to increase adoption of the ExpoLight™ app by event users
- ✦ Have your speakers do the legwork - updating their bios, headshots, handouts & abstracts
- ✦ Import, export, & re-use data from any previous events
- ✦ A single app, a single download, for users across *all* of your events - regardless of registration vendor changes



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